Upgrade Your Tech, **Boost Your Revenue**

5 Ways to Grow Revenue in Hotel Meeting Rooms

DisplayNote Launcher

1. Offer a Frictionless Experience

Problem

Corporate guests are busy. They don't have time to wrestle with complicated connections, sign-ins, or missing software. Technical delays or confusing setups can tarnish your hotel's reputation and lead to lost repeat business.

Solution

Equip rooms with **Launcher**, giving guests instant access to essential tools—video conferencing apps, browsers, interactive whiteboards—all within a user-friendly interface. Meetings start on time, flow smoothly, and require minimal IT intervention.

Impact

A hassle-free experience encourages corporate clients to book your spaces repeatedly, recommend them to colleagues, and choose your venue for larger, high-profile events.

2. Speed Up Turnarounds for More Bookings

Problem

Meeting room downtime between events cuts directly into potential revenue. Complex or inconsistent technology setups prolong changeovers and eat into valuable booking hours.

Solution

With **Launcher's** standardized, locked-down displays, setup is straightforward and quick. Each meeting room is ready to go at the click of a button—no time lost tinkering with cables or software.

Impact

Faster turnarounds allow you to schedule back-to-back meetings, increasing the number of bookings per day. And the fewer tech mishaps you have, the more likely you are to generate positive reviews and upsell future events.