

# Upgrade Your Tech, Boost Your Revenue

5 Ways to Grow Revenue in Coworking Spaces

# 1. Offer a Frictionless Experience



## Problem

Coworkers are busy. They don't have time to wrestle with complicated connections, sign-ins, or missing software. Technical delays or confusing setups can tarnish your office space reputation and lead to lost repeat business.



## Solution

Equip rooms with **DisplayNote Launcher**, giving coworkers instant access to essential tools, video conferencing apps, browsers, interactive whiteboards, all within a user-friendly interface. Meetings start on time, flow smoothly, and require minimal IT intervention.



## Impact

A hassle-free experience not only keeps coworkers coming back, but also encourages them to recommend your venue to colleagues and choose it for future meetings.

## 2. Speed Up Turnarounds for More Bookings



### Problem

Downtime between meetings cuts directly into potential revenue. Complex or inconsistent technology setups prolong changeovers and eat into valuable booking hours.



### Solution

With **DisplayNote Launcher's** standardized, locked-down interface, setup is quick and straightforward. Each meeting room is ready to go the moment guests arrive, no time lost tinkering with cables or software.



### Impact

Faster turnarounds enable you to schedule more back-to-back meetings, maximizing daily bookings. And with fewer technical hiccups, you're far more likely to earn positive reviews and secure repeat business.

# 3. Maintain Brand Consistency



## Problem

Inconsistent meeting room experiences can confuse coworkers and dilute your brand impact. If each room looks and functions differently, it detracts from the polished image you want to convey.



## Solution

Use **DisplayNote Launcher** to personalize every display with your coworking space logo and background. Give guests a consistent, professional environment that reinforces your brand identity, no matter which location or meeting room they've booked.



## Impact

When coworkers see uniform branding across every meeting space, it reinforces professionalism and quality. A strong brand presence often leads to higher coworker satisfaction, loyalty, and repeat bookings.

# 4. Let Coworkers Launch Personal Meetings + Content



## Problem

Many coworkers need to access personal accounts, files or calls but often avoid logging into shared devices. Manual sign ins can leave credentials behind, leading to potential security issues and slower setups.



## Solution

**DisplayNote Launcher** allows coworkers to launch calls and open personal content on the room display simply by connecting their smartphone, no sign-in on the room device required. With automatic data cleanup upon disconnect, coworkers can safely share content or host calls without compromising privacy.



## Impact

By offering a tech-forward “bring your own device” approach, you position your coworking space as an innovative, hassle-free venue for corporate meetings, boosting your appeal and driving higher occupancy in your corporate spaces.

# 5. Reduce IT Overheads with Secure Tech



## Problem

Frequent support calls and technical hiccups frustrate both staff and co workers. Security breaches or leftover login details can seriously damage your coworking space's reputation.



## Solution

**DisplayNote Launcher** keeps devices locked down, preventing unwanted access and automatically clearing data between sessions. This protects sensitive information and lowers the need for constant tech support.



## Impact

Lower support costs and a reputation for airtight security make it easier to attract and retain major corporate accounts, securing stable revenue streams from your meeting rooms.